

Enterprise Europe Network, Finland Chamber of Commerce, Finpro, Innovation Norway and the Norwegian-Finnish Trade Association NOFI are pleased to invite you to a seminar on

Doing business in Norway
-Towards greater opportunities

Norway is known for its oil and gas as well as for its maritime and fish industries. The ICT sector has emerged to become one of the most important land-based industries. Norway plays an active role in promoting business development in the North. Norwegians and Finns are alike: pragmatic and well-educated people who value quality and design. Join us to learn more about business opportunities in Norway!

TIME: Thursday 7th November 2013 starting at 8.30
PLACE: NIB (Nordic Investment Bank), Fabianinkatu 34, Helsinki
Moderator: Mr Klas Blomqvist, Chairman of the Norwegian-Finnish Trade Association

Programme

- 8.30 Registration and coffee**
- 9.00 Welcoming words**
H.E. Norwegian Ambassador to Finland
Mr Jørg Willy Bronebakk
- 9.05 Economic outlook of Norway**
Mr Timo Reinikainen, General Manager, DNB Bank ASA, Finland Branch
- 9.20 Hyppy Norjaan – Sopimusoikeuden pääkohdat ja etabloituminen**
Mr Patrick Lindgren, asianajaja ja varatuomari, Asianajotoimisto Oy Advocare Ab
- 9.40 Entering the Global Oil and Gas Business - concepts and strategies**
Ms Anna Aabø, Associated Partner, Technology Venture
- 9.55 Cultural and Leadership aspects in doing business in Norway**
Mr Arild Moen, Senior Communication Officer, Nordic Investment Bank
- 10.10 Experience from company merger between Finland and Norway**
Mr Pekka Eloholma, CEO, Affecto
- 10.30 Finnish metal industry group paving the way to Northern O&G –projects**
Mr Martti Saarela, CEO, Steeldone Group Ltd
- 10.50 – 11.15 Discussion**

WELCOME!

The event is free of charge. Please register by 30 October 2013 at: een@chamber.fi
Languages of the seminar are English and Finnish.

The seminar is organized by:



FINNCHAM



The event is organized in co-operation with:

